



## A DIFFERENT BRAND OF BASEBALL

**NEWS/TALK  
1480 KYOS**

As the 2006 Oakland A's gear up for another exciting season of Major League Baseball, KYOS News/Talk 1480 AM is gearing up to bring you the action. Listen to the Oakland A's as they hunt for another A.L. West championship and hopefully a World Series Title. Be a proud sponsor of Oakland A's baseball on KYOS News/Talk 1480am.

### YOUR SPONSORSHIP INCLUDES:

- 3 :30 Second commercials each game (Approximately 20 games a month for a total of approximately 60 commercials each month – April to September!)
- 20 :30 second commercials per month (5A-12M)
- 20 Co-sponsored promotional announcements each month
- 10 tickets during the 2006 season (certain restrictions apply)

**Total Monthly Value: \$1385**

**Total Monthly Investment: \$585**

**(Six-month commitment April – September)**

Terms: Net 30 days. Subject to credit approval. Non-cancelable/non-transferable agreement. In the event of non-performance, Radio Merced reserves the right to re-bill the Advertiser for the unearned discount of \$1385/month for the number of months the Oakland A's Package actually ran.

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Client Signature

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Date

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KYOS Signature

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Date