

1st Quarter Savings and Success Package

Start the year right, reach thousands of potential customers with effective advertising at great rates. For the months of January, February and March 2006, Radio Merced is giving you reduced rates on all stations. Now is the perfect opportunity to include the top radio stations in the area as part of your marketing plan. All you have to do is pick the station (or stations) and frequency that best fits your needs.

Note: You can also add April 2006 at the same Price

Choose a station and frequency from the following:



MONTHLY FREQUENCY	<u>KABX 97.5</u> 30/60 sec	<u>KBRE 92.5</u> 30/60 sec	<u>HIPPO 106.3</u> 30/60 sec	<u>KLOQ 98.7</u> 30/60 sec	<u>KYOS 1480</u> 30/60 sec
40x	\$625 per month	\$525 per month	\$525 per month	\$795 per month	\$495 per month
80x	\$1,095 per month	\$995 per month	\$995 per month	\$1,495 per month	\$895 per month

_____	_____	_____
Station(s)	Monthly Frequency	Monthly Investment

Business Name		

Authorized Signature	Date	
_____	_____	
Radio Merced	Date	
_____	_____	

