

# "Spring Fling" Van Hits

Let Radio Merced help your business do some Spring Cleaning and clear out your old merchandise!! Between March 1<sup>st</sup> and May 31<sup>st</sup>, 2006, you'll receive a \*FREE ONE HOUR LIVE REMOTE "SPRING FLING" VAN HIT from the station of your choice, when you purchase a "Spring Fling" package.

**Choose from one of the following stations:**



The Bear will provide:

- 40 sixty second commercials per month
- Commercials will run from 5 am to 12 midnight

**Total Investment: \$795**  
monthly (March – May)



The Hippo will provide:

- 40 sixty second commercials per month
- Commercials will run from 5 am to 12 midnight

**Total Investment: \$795**  
monthly (March – May)



Oldies 97.5 will provide:

- 40 sixty second commercials per month
- Commercials will run from 5 am to 12 midnight

**Total Investment: \$995**  
monthly (March – May)

**Free "Spring Fling" Van Hit Includes:**

- 15 recorded promo's prior to Van Hit
- 15 live promo's prior to Van Hit
- 4 Live Sixty Second breaks during remote, (3 Live Breaks on KHPO)
- Air Talent
- Radio Set Up
  - Station Tent
  - Station Banners
  - Music
- Prize giveaways

\*Free remote good any Monday - Friday between 3/01/06 and 5/26/06. Subject to availability.

\_\_\_\_\_  
Station Package Selected

\_\_\_\_\_  
Monthly Investment

\_\_\_\_\_  
Date of Remote

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Client Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Radio Merced Signature

\_\_\_\_\_  
Date