



WEATHER

THIS JUST IN!...RADIO MERCED listeners need to know what the weather has in store for them and Radio Merced gives them exactly that -- each weekday. Now YOU can help RADIO MERCED bring *thousands* of listeners all of this important and vital information, while keeping your business name in their ears and minds everyday!

High frequency at a low cost!

Your Sponsorship includes AT LEAST 50 (fifty) weather sponsorships each month naming your business as the sponsor of that report.

KABX OLDIES 97.5 FM: \$395 KYOS NEWS/TALK 1480 AM: \$345

KHPO THE HIPPO 106.3 FM: \$345

KBRE 92.5 THE BEAR: \$345

*All pricing above is on a monthly basis for the duration of the sponsorship.

*Three-month sponsorship minimum

*Multiple station sponsorship: \$25 per month / per station discount

*A weather sponsorship includes a :10 second informational tag about your business.

Station(s): _____

Start date: _____ End date: _____ Monthly Investment: _____

Business: _____

Authorized Signature: _____ Date: _____

Radio Merced: _____ Date: _____