



# Wolfman Jack Sponsorship

Monday through Friday 6pm to 7pm and then re-run in it's entirety  
Saturdays from 7pm to 12 mid.

Listener's can enjoy the unduplicated sound of the Wolfman Jack show each weekday on Oldies 97.5. These are re-mastered shows from the peak of Wolfman Jack's careers panning the 50's, 60's and 70's. Be a proud sponsor of the Wolfman Jack show right here on Oldies 97.5 KABX.

Your monthly sponsorship includes the following:

- 8 : 60 second commercials weekly, 1 each day Monday through Friday during the show and 3 each Saturday during the show
- 5 live sponsorship mentions weekly during the Rise and Shine Morning show with Dave Luna reminding listeners to listen in to Wolfman Jack
- 25 Co-sponsored promotional mentions monthly, mentioning your business as a co-sponsor.

**Total Value: \$625 weekly**

**Total Investment: \$195 weekly (minimum 13 week commitment)**

Accepted By: \_\_\_\_\_ Date: \_\_\_\_\_

Radio Merced Rep: \_\_\_\_\_ Date: \_\_\_\_\_